

## ORDER



**Orders**  
**Order / Rev:** 169758  
**Alt Order #:** 06868739  
**Product Desc:** candidate  
**Estimate:** 2261  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 11/01/12 / 11/01/12  
**Order Type:** GENERAL

## KSTP-TV, LLC and KSAX-TV

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rick Nolan for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	23	\$14,875.00	\$12,643.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$14,875.00	\$12,643.75	0.00
<b>Totals</b>	<b>23</b>	<b>\$14,875.00</b>	<b>\$12,643.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/30/12	11/02/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$400.00		0.00			
2	M	11/05/12	11/05/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M- - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$400.00		0.00			
3	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$550.00		0.00			
4	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$500.00		0.00			
5	M	11/03/12	11/03/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-					1	\$500.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	M	11/04/12	11/04/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$725.00	2	0.00	NM	0	\$0.00
GOOD MORN AMERICA-SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$725.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/29/12-11/04/12		SU GMA	7-8a		-----Su	:30	<del>(\$725.00)</del>	0.00	NM				
Credited															
7	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	1		\$400.00		0.00						
8	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	2		\$700.00		0.00						
9	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	-TWTF--	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
5 EYEWITNESS NEWS @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	1		\$1,100.00		0.00						
10	M	10/30/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p	-TWTF--	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
5 EYEWITNESS NEWS @ 6:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	1		\$1,050.00		0.00						
11	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
5 EW NEWS SATURDAY @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$600.00		0.00						
12	M	10/30/12	11/02/12	M-F 1102p News thru 11/02/12 M-F 1102p News	CM	1102-1132p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
5 EYEWITN NWS @11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	2		\$400.00		0.00						
13	M	10/30/12	11/04/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-TWTF-S	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
5 EYEWITN NWS @10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF-S	1		\$1,350.00		0.00						
14	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$900.00	2	0.00	NM	0	\$0.00
5 EYEWITN NEWS @10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/29/12-11/04/12		Su Late News	10-1035p		-----Su	:30	<del>(\$900.00)</del>	0.00	NM				
Credited															
15	M	11/05/12	11/05/12	M-F 1035-1102p thru 11/05/12 Nightline	CM	1035-1102p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
ABC NEWS NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$900.00		0.00						
16	M	11/05/12	11/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$550.00	2	0.00	NM	1	\$550.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$550.00		0.00						

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17	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	M-----	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$1,100.00			0.00			
18	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$600.00			0.00			
19	M	11/04/12	11/04/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$900.00			0.00			
N20	M	11/02/12	11/02/12	M-F 1132p-1236a thru 1Q Jimmy Kimmel	CM	1132p-1236a	----F--	:30	1	\$225.00	3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$225.00			0.00			
N21	M	11/02/12	11/02/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----F--	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$500.00			0.00			
													Totals	23	\$14,875.00